



BERMUDEZ

2025
CATALOGUE

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Crix-Original

A versatile cracker that goes well with any number of toppings for a filling meal or satisfying snack

Brand Position

Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

Crix Original

Brand	Rolls
UPC Unit	054315012111
UPC Overwrap	N/A
UPC Case	00054315012470
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	N/A
UPC Overwrap	054315012159
UPC Case	10054315012460
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	N/A
UPC Overwrap	N/A
UPC Case	00054315012340
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months



Crix Wheat

Brand	Rolls
UPC Unit	
UPC Overwrap	N/A
UPC Case	
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	N/A
UPC Overwrap	054315012166
UPC Case	10054315012231
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	N/A
UPC Overwrap	N/A
UPC Case	00054315012357
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months



Crix-Wheat

A versatile wheat cracker made with the entire wheat kernel that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.



Crix-Multigrain

A versatile cracker made with Cracked Rye, Golden Flax Seed, Cracked Wheat, that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

Crix Multigrain

Brand	Rolls
UPC Unit	054315012135
UPC Overwrap	N/A
UPC Case	00054315012487
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	N/A
UPC Overwrap	054315012173
UPC Case	10054315012248
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	N/A
UPC Overwrap	N/A
UPC Case	00054315012364
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months



Crix Bran & Oat

Brand	Rolls
UPC Unit	
UPC Overwrap	N/A
UPC Case	
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	N/A
UPC Overwrap	054315012180
UPC Case	10054315012255
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	N/A
UPC Overwrap	N/A
UPC Case	000 54315012371
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months

Crix
Vital Supplies

Crix-Bran & Oat

A versatile cracker made with wheat bran from the wheat kernel, that goes well with toppings as a healthier meal option or satisfying snack

Brand Position

Healthier, Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

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Crix-Crispy

A versatile cracker that goes well with any number of toppings for a filling meal or satisfying snack

Brand Position

Vital, Nourishing, Value, Quality

Target Consumer

Adults (25 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Value, Quality.

Crix Crispy

Brand	Rolls
UPC Unit	054315012814
UPC Overwrap	00054315012821
UPC Case	N/A
Case Configuration	48x3oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Tripack
UPC Unit	N/A
UPC Overwrap	054315012807
UPC Case	00054315012791
Case Configuration	16x10oz
Case Dimensions (mm)	360x330x220
Case Weight (KG)	4.61
Country of Origin	Trinidad
Shelf Life	12 months

Brand	Box
UPC Unit	N/A
UPC Overwrap	N/A
UPC Case	N/A
Case Configuration	4x10oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.15
Country of Origin	Trinidad
Shelf Life	12 months

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Crix Snack Crackers

A bite size cracker packed with flavor. Perfect for a satisfying snack in between meals. Available in Cheddar Cheese & Spinach and Cheese.

Brand Position

Sociable, Light hearted and full of flavor

Target Consumer

Young Adults (18 – 45 yrs) Male and Female lower to middle income

Brand Message

Nourishment, Quality and full of flavor.

Crix Snack Crackers

Brand	Cheddar Cheese
UPC Unit	054315011657
UPC Overwrap	N/A
UPC Case	00054315011657
Case Configuration	30x50grams
Case Dimensions (mm)	285x200x205
Case Weight (KG)	1.5
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Cheese & Spinach
UPC Unit	054315011220
UPC Overwrap	N/A
UPC Case	00054315011220
Case Configuration	30x50grams
Case Dimensions (mm)	285x200x205
Case Weight (KG)	1.5
Country of Origin	Trinidad
Shelf Life	9 months



Dixee Snack

Brand	Rolls
UPC Unit	054315031259
UPC Overwrap	N/A
UPC Case	00054315431264
Case Configuration	48x3.2oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Tripack
UPC Unit	054315031280
UPC Overwrap	054315031280
UPC Case	00054315431318
Case Configuration	16x9oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Box
UPC Unit	054315031259
UPC Overwrap	054315031280
UPC Case	00054315431332
Case Configuration	4x9oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.1
Country of Origin	Trinidad
Shelf Life	9 months



DIXEE®

Dixee Snack

A lightly salted, flaky cracker that is a quick savoury snack and makes an easy appetiser

Brand Position

Sociable, Light-hearted

Target Consumer

Young adults and adults
(18 – 50 yrs)

Brand Message

Dixee for convenient snacking



DIXEE®

Dixee Snack-Wheat

A lightly salted, flaky wheat cracker that is a quick savoury snack and makes an easy appetiser

Brand Position

Sociable, Light-hearted

Target Consumer

Young adults and adults
(18 – 50 yrs)

Brand Message

Dixee for convenient snacking

Dixee Snack-Wheat

Brand	Rolls
UPC Unit	054315031273
UPC Overwrap	N/A
UPC Case	00054315431363
Case Configuration	48x3.2oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Tripack
UPC Unit	054315031297
UPC Overwrap	
UPC Case	00054315431325
Case Configuration	16x9oz
Case Dimensions (mm)	350x360x220
Case Weight (KG)	4.42
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Box
UPC Unit	054315031259
UPC Overwrap	054315031280
UPC Case	00054315431332
Case Configuration	4x9oz
Case Dimensions (mm)	320x182x110
Case Weight (KG)	1.1
Country of Origin	Trinidad
Shelf Life	9 months



Dixee Sandwiches

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Cheese

054315031037
054315031044
00054315031037
24(6x49grams)
370x326x321
7.06
Trinidad
9 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Guava

054315431233
054315431240
00054315431233
24(6x55grams)
370x326x321
7.92
Trinidad
9 months

Brand

UPC Unit
UPC Overwrap
UPC Case
Case Configuration
Case Dimensions (mm)
Case Weight (KG)
Country of Origin
Shelf Life

Peanut Butter

054315230997
054315230980
00054315230997
24(6x55grams)
370x326x321
7.92
Trinidad
9 months



DIXEE®

Dixee Sandwiches

Delicious cream filled cracker sandwiches with fun fruity or savoury flavours

Brand Position

Sociable, Light-hearted, Fun

Target Consumer

Teens (13 – 19 yrs) & Young Adults (20 – 24 yrs) Low / Middle income

Brand Message

Dixee Sandwiches are full of flavour



Wheat Crisps

Wheat Crisps

Wheat based lightly salted cracker that is a tasty, portable, perfect light snack/meal. Available in 2 flavours of Wheat Germ and Garden Herb.

Brand Position

Active, Health Conscious, Adventurous

Target Consumer

Young adults both male and female between the ages of 18 – 35 yrs who leads an active lifestyle and is concerned with their well-being.

Brand Message

Tasty and convenient

Brand

UPC Unit	054315012708
UPC Overwrap	054315012722
UPC Case	00054315012708
Case Configuration	24(9x32grams)
Case Dimensions (mm)	376x213x337
Case Weight (KG)	6.91
Country of Origin	Trinidad
Shelf Life	9 months

Wheat Germ

Brand

UPC Unit	054315010322
UPC Overwrap	054315010315
UPC Case	00054315010315
Case Configuration	24(9x32grams)
Case Dimensions (mm)	376x213x337
Case Weight (KG)	6.91
Country of Origin	Trinidad
Shelf Life	9 months

Garden Herb



Lava Bits

Brand	Lava Bits-Chocolate
UPC Unit	054315829146
UPC Case	054315829153
Case Configuration	24x150g
Case Dimensions (mm)	335mm x 310mm x 186mm
Case Weight (KG)	3.6
Country of Origin	Trinidad
Shelf Life	7 months

Brand	Lava Bits-Hazelnut & Chocolate Chip
UPC Unit	054315829160
UPC Case	054315829177
Case Configuration	24x150g
Case Dimensions (mm)	335mm x 310mm x 186mm
Case Weight (KG)	3.6
Country of Origin	Trinidad
Shelf Life	7 months



Lava Bits
Rich vanilla flavoured cookies with a centre of delicious, creamy goodness.

Brand Position
Indulgent, Fun & Light-Hearted

Target Consumers
Adults (25-35 yrs) low to middle income.

Brand Message
Discover the hidden treasure of snacking pleasure



Vanilla Cookies

Mellow and mildly sweet biscuits

Brand Position

Affordable 'belly- full'

Target Consumer

Adults 25 – 50 yrs, male and female,
Low to middle income consumers

Brand Message

Affordable and Dependable

Vanilla Cookies

Brand	Vanilla
UPC Unit	054315122063
UPC Overwrap	N/A
UPC Case	00054315122063
Case Configuration	24x5oz
Case Dimensions (mm)	391x225x349
Case Weight (KG)	3.408
Country of Origin	Trinidad
Shelf Life	9 months



Rough Tops

Brand	Original 5oz.	Original 50g
UPC Unit	0543150122841	054315122889
UPC Overwrap	N/A	N/A
UPC Case	00054315122841	00054315122360
Case Configuration	24x5oz	24x50grams
Case Dimensions (mm)	335x310x186	285x156x205
Case Weight (KG)	3.408	1.2
Country of Origin	Trinidad	Trinidad
Shelf Life	9 months	9 months

Brand	Coconut 5oz.	Coconut 50g
UPC Unit	054315122896	054315122872
UPC Overwrap	N/A	N/A
UPC Case	00054315122896	00054315122872
Case Configuration	24x5oz	24x50grams
Case Dimensions (mm)	335x310x186	285x156x205
Case Weight (KG)	3.408	1.2
Country of Origin	Trinidad	Trinidad
Shelf Life	9 months	9 months



Rough Tops

Cookies made with the Caribbean Flavours of Cinnamon, Nutmeg and Coconut

Brand Position

Affordable, Distinctly Caribbean
"belly-full"

Target Consumer

Adults 25 – 50 yrs, male and female,
Low to middle income consumers

Brand Message

Affordable, Dependable &
West Indian



Nibbles

Fun-sized cookies in a variety of flavours, Chocolate Fudge, Rainbow Chip, Chocolate Chip

Brand Position

Playful, 'Feel Good', Fun

Target Consumer

Children 10 yrs + ; and children at heart, Low to middle income consumers

Brand Message

'Feel Good' , Fun

Nibbles

Brand	Chocolate Chip
UPC Unit	054315210296
UPC Overwrap	N/A
UPC Case	00054315210296
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Rainbow Chip
UPC Unit	054315210302
UPC Overwrap	N/A
UPC Case	00054315210302
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Chocolate Fudge
UPC Unit	054315211354
UPC Overwrap	N/A
UPC Case	00054315211354
Case Configuration	24x60grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	9 months



Caribbean Delight

Brand	Chocolate Chip
UPC Unit	054315323569
UPC Overwrap	N/A
UPC Case	00054315323576
Case Configuration	20x145 grams
Case Dimensions (mm)	366x185x245
Case Weight (KG)	2.9
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Oatmeal & Raisin
UPC Unit	054315323583
UPC Overwrap	N/A
UPC Case	00054315323590
Case Configuration	20x145 grams
Case Dimensions (mm)	366x185x245
Case Weight (KG)	2.9
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Chocolate Brownie
UPC Unit	054315323606
UPC Overwrap	N/A
UPC Case	00054315323613
Case Configuration	20x145 grams
Case Dimensions (mm)	366x185x245
Case Weight (KG)	2.9
Country of Origin	Trinidad
Shelf Life	9 months

Caribbean Delight

Caribbean Delight

Delightfully tasty cookies
Available in Chocolate Chip,
Oatmeal Raisin, Chocolate Brownie

Brand Position

Economy indulgence

Target Consumer

Young Adult (18 – 24 yrs) and
Adults 25 – 45 yrs) Low / Middle
income

Brand Message

Tasty & Economical



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CREAMS

Bourbon Chocolate, cream filled sandwich cookies

Brand Position
Economy snacking

Target Consumer
Children (8 – 12 yrs) and Teens (13 – 17 yrs) Low / Middle income

Brand Message
Affordable and trusted taste

Bermudez Creams

Brand	Bourbon
UPC Unit	054315228093
UPC Overwrap	054315222794
UPC Case	00054315228871
Case Configuration	24(12x36grams)
Case Dimensions (mm)	420x227x350mm
Case Weight (KG)	10.37
Country of Origin	Trinidad
Shelf Life	9 months

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Domino

Brand	Vanilla
UPC Unit	054315228369
UPC Overwrap	054315228376
UPC Case	00054315228369
Case Configuration	16(6x55grams)
Case Dimensions (mm)	308x171x344
Case Weight (KG)	5.47
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Chocolate
UPC Unit	054315228178
UPC Overwrap	054315228338
UPC Case	00054315228178
Case Configuration	16(6x55grams)
Case Dimensions (mm)	308x171x344
Case Weight (KG)	5.47
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Mocha
UPC Unit	054315229021
UPC Overwrap	054315229038
UPC Case	054315229045
Case Configuration	16 (6x55grams)
Case Dimensions (mm)	308x171x344
Case Weight (KG)	5.3
Country of Origin	Trinidad
Shelf Life	9 months



Domino

Rich Chocolate cookies filled with delicious vanilla and chocolate creams and an indulgent coffee flavoured cream.

Brand Position

Young at heart / Fun

Target Consumer

Children (8 – 12 yrs) and Teens (13 – 17 yrs) Low / Middle income

Brand Message

Domino taste is irresistible



Domino

Rich vanilla cookies filled with dulce de leche flavoured cream.

Brand Position

Young at heart / Fun

Target Consumer

Children (8 - 12 yrs) and Teens (13 - 17 yrs) Low / Middle income

Brand Message

Domino taste is irresistible

Domino

Brand

UPC Unit

UPC Overwrap

UPC Case

Case Configuration

Case Dimensions (mm)

Case Weight (KG)

Country of Origin

Shelf Life

Bourbon

054315112842

054315112859

054315112866

16(6x55grams)

308x171x344

5.47

Trinidad

9 months



Jumbies

Fun animal crackers
Orange contains real fruit pieces,
no artificial colours and no
artificial flavours.

Brand Position

Childlike and Adventurous

Target Consumer

Children 6 yrs + ; Low to middle
income consumers

Brand Message

'Goodness' and wonder

Jumbies

Brand	Jumbies
UPC Unit	054315208132
UPC Overwrap	N/A
UPC Case	00054315429025
Case Configuration	36x40grams
Case Dimensions (mm)	285x158x257
Case Weight (KG)	1.44
Country of Origin	Trinidad
Shelf Life	9 months



Tea Time

Brand	Vanilla
UPC Unit	064396544562
UPC Overwrap	064396544043
UPC Case	
Case Configuration	21(10x40grams)
Case Dimensions LxWxH (mm)	456x226x305
Case Weight (KG)	8.576
Country of Origin	Trinidad
Shelf Life	9 months

Brand	Chocolate
UPC Unit	064396544548
UPC Overwrap	064396544012
UPC Case	
Case Configuration	21(10x40grams)
Case Dimensions LxWxH (mm)	456x226x305
Case Weight (KG)	8.576
Country of Origin	Trinidad
Shelf Life	9 months



Tea Time

Two crisp baked cookies with a layer of smooth cream filling, together creating a deliciously full-flavoured sandwich in Vanilla and Chocolate.

Brand Position

Playful, Treat seeking, Indulgent

Target Consumer

Children (8-12 yrs) and Young Adults (18-24yrs)

Brand Message

Affordable, indulgent

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*Bermudez Biscuit Company Limited, #6 Maloney Street, Mt. Lambert,
Tel: 1 (868) 638-3335 Fax No: 1 (868) 638-5911*